What SMS STATION can offer you
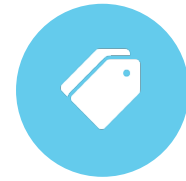
Multi-Venue Architecture

SICE SMS STATION is designed for Multiple Venues and Management Levels. From estate/resellers level admin users, to individual managers or reception staff –

Fair Traffic Shaping

SICE SMS STATION enables limiting guests to a defined amount of bandwidth or time, ensuring equally-distributed access.

White Label Platform

We offer a white label platform, providing you with the opportunity to grow your own portfolio of WiFi venues from small Cafes and Pubs to large Hotel Chains.
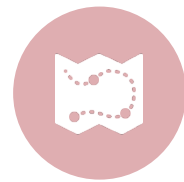
Client Surveys and Quizzes

Create surveys, quizzes and tests with just a few clicks. Obtain clients feedback and react on these immediately. Whether you are testing client satisfaction or launching a new product.

Network & AP Monitoring

Monitor your network infrastructure such as access points and routers directly from your SICE SMS STATION portal enabling you to have live visibility of your network

GPS Tracking

Enable GPS tracking and track the location of your mobile WiFi networks, increasing opportunities: trains, boats, planes, buses, vessels, ships, and cruise liners.

Mobile Optimisation

SICE SMS STATION automatically detects if the client is connected from a mobile, laptop or desktop device and the Welcome Portal adapts to any device, displaying the optimum resolution.

Advertising

Promote businesses and services on your customers devices. The unique advertising feature enables you to captivate guests with dramatic full-page ads or videos, with a range of ad formats.

Social Login

Clients can register and connect to the internet through any of their favourite social networks (Facebook, Twitter, Google, LinkedIn, Instagram, Amazon). Invite users to click "Like" or "Follow" after login and publish your brand on their timeline.

PMS Integration

SICE SMS STATION can be integrated with many Property Management Systems (PMS) allowing users to login and automate billing to their account.

Branded Login Page

Marketing your venue with your brand identity promotes your business. SICE SMS STATION provides you with a fully integrated platform to create and manage your custom branded login pages.
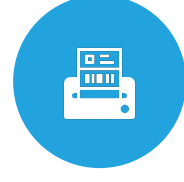
Built-in Payment Gateways

The platform supports the most common Payment Gateways including PayPal, Mollie, Authorize.net, PayFast, eWay, PesaPal, MPesa, Payment Express, PayU Biz and PaySafe.
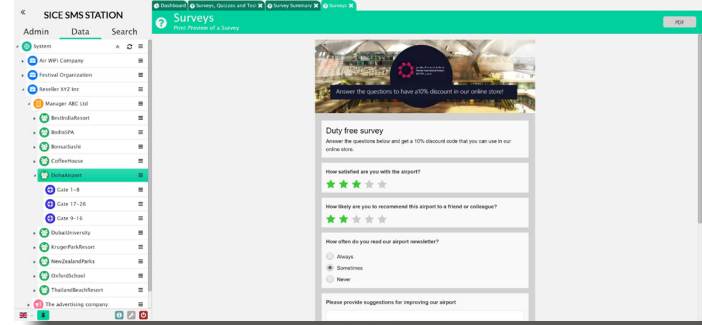
Vouchers

Voucher code access can be enabled to allow your guests to be connected in seconds. Vouchers can be customised to include your branding in addition to network policies such as speed, duration and data allowance.
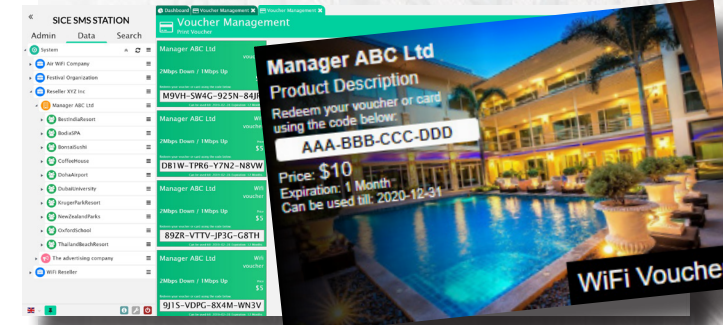
SMS STATION Printer

The integrated SICE SMS STATION Printer is the ideal device if you want something quick, easy, ready-to-go and reliable. Just one click to print a card or a voucher.
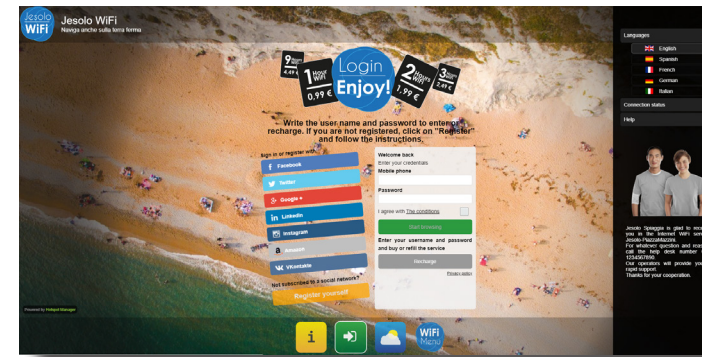
Backend Administration

Surveys

Vouchers and Cards

Welcome Portal

Welcome Portal Example 1

Welcome Portal Example 2

SICE SMS STATION

Advanced users manager and marketing platform

SICE

sicetelecom.it

www.sicetelecom.it - info@sicetelecom.it

WiFi4EU

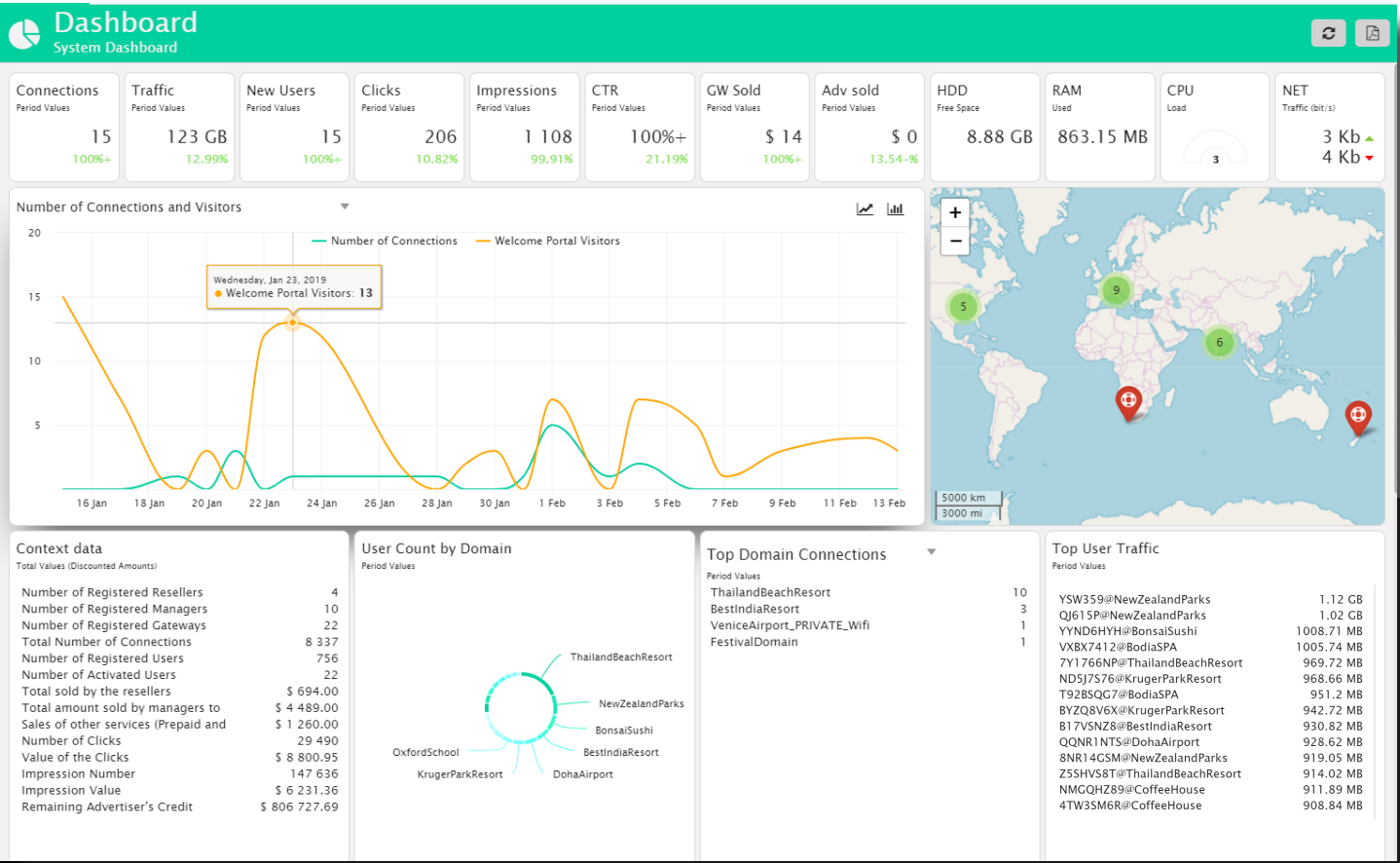**GDPR**

SICE SMS STATION

Straightforward and effortless management of your WiFi guests and networks

Smart hotspot solution for value-added services at your fingertips

Professional accounting, billing and advertising system for managing guest WiFi networks.
A single platform to manage enterprise networks via central dashboard, offering a Multi-Venue and Multi-Tenant architecture. Ideal for hospitality, education, airports, retails, municipalities, offshore oil rings, WiFi in motion, trains, buses, cruises, boats.

Who is partnering with SMS STATION?

An all-encompassing powerful solution, designed for ISPs, WISPs, Telecom, System Integrators, Network Operators and WiFi Network Managers.

Highly secure, Highly reliable

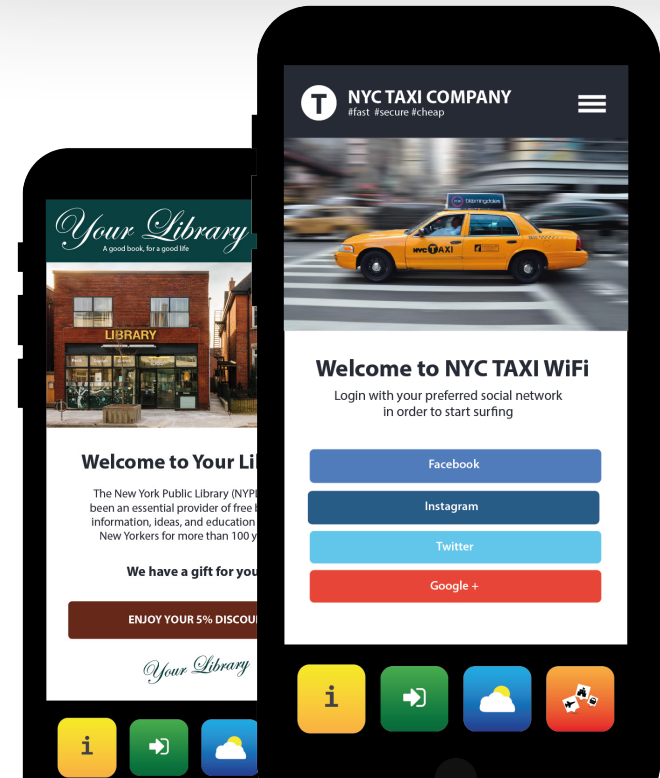**GDPR** **WiFi4EU**

GDPR and Privacy Regulations

SMS STATION is committed to upholding the highest standards in security, privacy and reliability. The European Union's General Data Protection Regulation (GDPR) protects European Union data subjects' fundamental right to privacy and the protection of personal data. SMS STATION is committed to supporting the GDPR requirements and guarantees full compliance with all data security regulations.

WiFi4EU

SMS STATION complies to WiFi4EU, an initiative created by the European Commission to fund the cost of wireless infrastructures and promote free WiFi hotspots for citizens in public spaces throughout Europe. SMS STATION has successfully powered some of the world's largest deployments, delivering Public WiFi in cities across the globe and continues to help municipalities and cities unlock their potential.

Figures are on our side

Years in Business **10+**	Installed APs **190K+**
Avg Daily Connections **32M+**	Registered Users **82M+**

Worldwide Networks **28K+**
Countries Global Presence **60+**

Social Login
One click connection

Often guests are willing to share their information in exchange for a fast login. This trend is a business opportunity. One click connection via any of their favourite social networks **(Facebook, Google, Twitter, LinkedIn, Instagram, Amazon, VKontakte or a custom authentication system that uses OAuth or OpenID).**
Integration with Microsoft Active Directory (LDAP).

SMS STATION works with the infrastructure you have in place

MikroTik · LigoWave · Ruckus · Cambium Networks™ · CISCO Meraki · CLOUDTRAX · TELTONIKA · CISCO · cradlepoint

Turn your WiFi into business

Advertising with SMS

Advertising enables you to promote to millions of people and grow your business with advertising across devices, where people enjoy their WiFi connection.

Ads are fully responsive and influence users while they are connecting to free sponsored WiFi or 4G network.